

Privacy Policy

Effective Date: January 1, 2025

1. Information We Collect

We may collect the following types of information:

- Personal Information: Name, email address, phone number, business name, job title, and any other information you voluntarily provide through forms, emails, or scheduling tools.
- Usage Data: Information about how you interact with our website, such as pages viewed, time spent on site, IP address, browser type, and device information.

2. How We Use Your Information

We may use your information to:

- Respond to inquiries or provide requested services
- Send updates, insights, or marketing communications (with opt-out options)
- Improve our website and service offerings
- Comply with legal obligations

3. Sharing Your Information

We do not sell your personal information. We may share it with:

- Trusted service providers who assist in operating our website or delivering services
- Legal or regulatory authorities if required by law
- Business partners or advisors, only with your consent

4. Cookies and Tracking

Our website may use cookies and similar tracking technologies to improve user experience and analyze traffic. You can manage your cookie preferences through your browser settings.

5. Your Rights and Choices

You may:

- Request access, correction, or deletion of your personal information
- Opt out of receiving marketing communications at any time
- Withdraw consent for data processing where applicable

To exercise these rights, contact us at info@exitwell.com.

6. Data Security

We implement reasonable security measures to protect your data. However, no system is 100% secure, and we cannot guarantee absolute security.

7. External Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices of those sites.

8. Updates to This Policy

We may update this policy from time to time. The updated version will be posted on this page with a new effective date.

9. Contact Us

If you have questions or concerns about this Privacy Policy, contact:

ExitWell Advisors

5 S. Market Street 3rd Floor, Suite B
Frederick, MD 21701

Email: dave.lokos@exitwell.com